



COSMIC SHASTRA

ANCIENT WISDOM POWERED BY ARTIFICIAL INTELLIGENCE

The World's First AI-Powered Vedic Spiritual Intelligence Platform

Digitizing 5,000 years of Vedic wisdom through Artificial Intelligence to deliver personalized spiritual guidance, astrology, mantra, tantra education, wellness, and sacred knowledge through one intelligent platform.



AI GURU



VEDIC
ASTROLOGY



MANTRA



TANTRA
LEARNING



PANCHANG



GLOBAL
MARKETPLACE



FOUNDER
Sri Gollapudi Sudheer
Founder & CEO



WEBSITE
www.cosmicshastra.com



STAGE
Seed Round





INTRODUCTION

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INTRODUCTION

Digitizing 5,000 years of Vedic
wisdom through AI

ONE TRUSTED PLATFORM FOR:



Vedic Astrology

Accurate predictions
and personalized
astrological insights.



Mantra Initiation

Discover, learn and
receive personalized
mantra guidance.



Tantra Education

Authentic knowledge
of Tantra, rituals and
energy practices.



Spiritual Learning

Courses, scriptures
and teachings for
every spiritual seeker.



Wellness

Mind, body and soul
wellness for a
balanced life.



Cosmic Shastra combines ancient Vedic wisdom with cutting-edge AI
to make spiritual guidance **accessible, authentic and personalized** for everyone.

“

Our mission is to preserve, protect and
propagate India's spiritual heritage through
technology and make it a force for global
well-being and transformation.





COSMIC SHASTR
KNOW • HEAL • ALIGN • TRANSFORM

PROBLEM

03

PROBLEM

The Spiritual Journey Is Fragmented and Hard to Navigate



FRAGMENTED SERVICES

Astrology, mantras, tantra education, rituals and wellness are scattered across multiple unconnected platforms.



LACK OF AUTHENTICITY

Users struggle to find verified, authentic and knowledgeable practitioners they can truly trust.



NO TRUSTED DIGITAL ECOSYSTEM

There is no end-to-end, integrated platform that offers spiritual guidance, learning, services and community.



GROWING GLOBAL DEMAND

Millions worldwide seek personalized, meaningful spiritual guidance that is accessible and reliable.



1.8+ BILLION

PEOPLE SEEK SPIRITUAL GUIDANCE WORLDWIDE

Source: Pew Research



80%+

USERS STRUGGLE TO FIND AUTHENTIC PRACTITIONERS

Source: Internal Research



70%+

PREFER DIGITAL PLATFORMS FOR SPIRITUAL SERVICES

Source: Statista



\$180B+

GLOBAL SPIRITUAL WELLNESS MARKET BY 2030

Source: Grand View Research



People deserve one authentic, intelligent, and integrated platform for all their spiritual needs.
Cosmic Shastra is built to solve this.

MARKET OPPORTUNITY

A Massive, Growing, and Underserved Global Market

Spirituality is no longer niche – it is mainstream.

Technology can now unlock personalized, authentic, and scalable spiritual guidance.



Global Spiritual Wellness Market

Includes meditation, mindfulness, holistic healing, spiritual services and products.

**\$1.8
TRILLION**
by 2030



Digital Astrology Market

Includes online astrology platforms, consultations, apps and tools.

**\$22.8
BILLION**
by 2030



Indian Diaspora Opportunity

Over 35 Million Indians living abroad, seeking authentic spiritual solutions.

**\$50+
BILLION**
annual spend

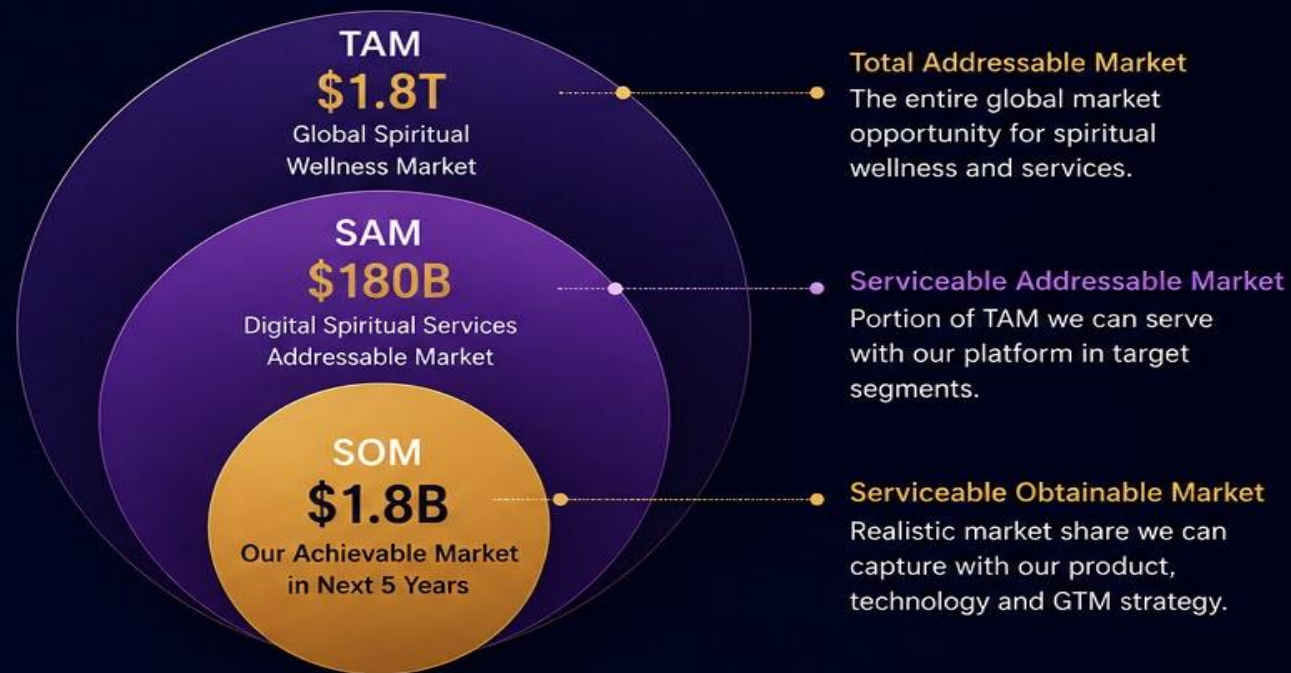


AI Personalization Market

AI-driven personalization across industries creating a hyper-growth opportunity.

**\$126
BILLION**
by 2030

TAM / SAM / SOM ANALYSIS



KEY GROWTH DRIVERS



AI Revolution

Enabling personalized and scalable spiritual experiences.



Smartphone Adoption

6.8B+ smartphone users globally.



Digital Payments Growth

Seamless transactions driving digital trust.



Creator Economy

Spiritual creators and teachers reaching global audiences.



Rising Interest in Spirituality

People seeking purpose, well-being and meaning.



The world is ready.
The market is massive.
The opportunity is **NOW**.



OUR SOLUTION

AI-Powered Vedic Spiritual Intelligence Platform

The world's first unified platform that combines authentic Vedic wisdom with cutting-edge AI to deliver personalized spiritual intelligence.

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SOLUTION

THE POWER OF AI + VEDIC WISDOM

We use advanced AI models trained on authentic Vedic scriptures and data to deliver accurate, personalized and contextual spiritual guidance.



AI UNDERSTANDING

Natural language understanding of Sanskrit, Vedic texts and spiritual context.



PERSONALIZATION

AI analyzes your birth chart, behavior and preferences to give hyper-personalized guidance.



AUTHENTIC & TRUSTED

Verified by Vedic experts, rooted in scriptures, delivered with accuracy and integrity.



REAL-TIME GUIDANCE

Instant answers, real-time predictions and actionable spiritual insights.



ONE PLATFORM. COMPLETE SPIRITUAL ECOSYSTEM.



AI ASTROLOGY

Kundli, Horoscopes, Matchmaking, Predictions & Remedial Guidance



MANTRA

Personalized Mantras, Chants, Japa Counter & Mantra Sadhana



TANTRA LEARNING

Courses, Rituals, Energy Practices & Sacred Knowledge



PANCHANG

Daily Panchang, Tithi, Muhurat, Festivals & Vrat Information



MEDITATION

Guided Meditations, Breathing, Healing & Mindfulness



AI CONSULTATION

Talk to AI Guru or Book 1:1 Expert Consultations



MARKETPLACE

Spiritual Products, Books, Gemstones, Yantras & More



LEARNING HUB

Vedic Courses, Audio, Video, E-books & Certification



COMMUNITY

Spiritual Community, Groups, Events & Discussions



Accessible Anywhere,
Anytime



Secure, Private
& Confidential



Expert Verified
& Authentic



Available on Web,
iOS & Android



Multi-language
Support



Cosmic Shastra is not just an app.
It is a **Movement** to Make Spirituality **Intelligent,**
Accessible & Global.



ANCIENT
5,000 Years of
Vedic Wisdom



INTELLIGENT
AI-Powered
Personalization



ACCESSIBLE
For Everyone,
Everywhere



TRANSFORMATIVE
Real Guidance.
Real Impact.



BUSINESS MODEL

Multiple Revenue Streams. One Powerful Mission.

We monetize spiritual intelligence through technology, community and authentic value creation.

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BUSINESS
MODEL

OUR REVENUE STREAMS



01 PREMIUM SUBSCRIPTIONS

Daily horoscopes, AI Guru, advanced charts, personalized reports & more.



02 CONSULTATIONS

Live 1-on-1 sessions with verified astrologers, gurus & experts.



03 MARKETPLACE COMMISSIONS

Revenue from sale of spiritual products, books, gems, yantras & more.



04 COURSES & LEARNING

Paid courses on astrology, mantra, tantra, yoga, meditation & more.



05 ADVERTISING & PARTNERSHIPS

Relevant brand partnerships and sponsored spiritual offerings.



06 API & B2B SOLUTIONS

White-label solutions, data insights and enterprise API access.

REVENUE MIX (2030E)



REVENUE PROJECTION



FINANCIAL HIGHLIGHTS (2030E)



\$180M+

Annual Revenue



85%+

Gross Margin



50M+

Active Users



100+

Countries



\$200+

ARPU



3.5x

Revenue CAGR
(2024 – 2030)

UNIT ECONOMICS (2030E)

Average Revenue Per User (ARPU)	\$200+
Customer Acquisition Cost (CAC)	\$25
Lifetime Value (LTV)	\$550+
LTV / CAC Ratio	22x+
Payback Period	< 3 Months



SUSTAINABLE. SCALABLE. SPIRITUAL.

Our diversified model ensures long-term growth, financial stability and global impact.



TRUST FIRST

Authenticity and transparency drive user trust.



TECHNOLOGY LED

AI and data power personalization at unprecedented scale.



COMMUNITY DRIVEN

A global spiritual community creates compounding growth.



GLOBAL IMPACT

Delivering ancient wisdom to millions for a better, balanced world.

PRODUCT DEMO

One Platform. Infinite Possibilities.

Experience the future of spiritual guidance with Cosmic Shastra.

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PRODUCT DEMO



AI GURU CHAT

Get instant answers to all your spiritual questions.



PERSONALIZED DASHBOARD

Your spiritual dashboard with insights, reminders and recommendations.



DAILY HOROSCOPE

Accurate daily predictions personalized for your zodiac sign.



KUNDLI GENERATOR

Create your detailed birth chart in seconds with precise calculations.



DAILY PANCHANG

Complete Panchang with Tithi, Nakshatra, Yoga & more.



MANTRA LIBRARY

Thousands of mantras with audio, meaning and benefits.



VIDEO CONSULTATION

Connect 1-on-1 with verified astrologers and experts.



COURSE PLATFORM

Learn from experts with structured courses, videos & quizzes.



RITUAL BOOKING

Book authentic rituals and pujas with verified priests.



Everything you need for a complete spiritual journey – in one intelligent, intuitive app.



AI-Powered Guidance
Personalized for You



100% Authentic
Traditional & Verified



Secure & Private
Your Data, Your Trust



Available Anywhere
Web, iOS & Android



24/7 Support
We're Always Here

Your Journey.
Our Technology.
Infinite Possibilities.



COSMIC SHASTRA

KNOW • HEAL • ALIGN • TRANSFORM

MARKETING STRATEGY

Reaching Hearts. Building Trust. Creating Impact.

Our multi-channel, community-first marketing approach ensures massive reach, deep engagement and long-term loyalty.

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MARKETING
STRATEGY

OUR MARKETING PILLARS



COMMUNITY FIRST

Build and nurture a global spiritual community through engagement, events and value-driven content.



CONTENT THAT CONNECTS

Create high-value, authentic content across platforms that educates, inspires and converts.



INFLUENCER & EXPERT PARTNERSHIPS

Collaborate with trusted spiritual leaders, astrologers and wellness influencers to expand our reach.



PERFORMANCE MARKETING

Data-driven campaigns across digital channels to acquire, engage and retain users at scale.



GLOBAL LOCALIZATION

Localized content, languages and experiences for every market we serve.



SOCIAL MEDIA

Engage, educate and inspire across all major platforms



VIDEO CONTENT

Shorts, reels, long-form videos, live sessions & webinars



EMAIL & CRM

Personalized communication, nurturing and re-engagement



INFLUENCER COLLABORATIONS

Partner with trusted voices to build credibility and awareness



EVENTS & WORKSHOPS

Online & offline events, retreats and spiritual summits



PR & MEDIA

Press coverage, podcasts, interviews & thought leadership

GO-TO-MARKET ROADMAP

01

AWARENESS (0-6 MONTHS)

Build brand presence, content marketing, influencer partnerships & social engagement.

02

ACQUISITION (6-18 MONTHS)

Scale user acquisition through performance marketing, referrals & strategic tie-ups.

03

ENGAGEMENT (18-36 MONTHS)

Deepen engagement through community, events, premium content & personalization.

04

RETENTION & LOYALTY (36+ MONTHS)

Build long-term loyalty through value, trust, community & continuous innovation.

KEY MARKETING METRICS (BY 2030)



100M+

Total Reach



50M+

App Downloads



10M+

Monthly Active Users



35%+

Conversion Rate



<\$20

Customer Acquisition Cost



75%+

User Retention

OUR MARKETING CHANNELS



Instagram



YouTube



Facebook



LinkedIn



Twitter/X



Podcasts



Google Ads



Influencers



Communities



Events



Email



Referrals



Inspiring Millions.
Transforming Lives.
Building a Global Spiritual Movement.
TOGETHER.



COSMIC SHASTRA

KNOW • HEAL • ALIGN • TRANSFORM

FINANCIALS & PROJECTIONS

Strong Foundation. Exponential Future.

Built for sustainable growth. Driven by impact and innovation.

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FINANCIALS

REVENUE MODEL



SUBSCRIPTIONS

Premium plans for AI Guru, horoscopes, reports & more.



TRANSACTIONS

Consultations, rituals, products, courses & in-app purchases.



MARKETPLACE COMMISSIONS

Commission on sales of spiritual products, services & bookings.



COURSES & CONTENT

Paid courses, masterclasses, ebooks & digital content.



ADVERTISING & PARTNERSHIPS

Brand collaborations, placements & strategic partnerships.



ENTERPRISE SOLUTIONS

API access, white-label solutions & data services for businesses.

REVENUE PROJECTION (USD)

7-YEAR CAGR

102%+



\$2M

2024

\$8M

2025

\$25M

2026

\$70M

2027

\$120M

2028

\$180M

2029

\$280M+

2030

All figures in USD



\$280M+

Projected Revenue
by 2030



50M+

Users
by 2030



100+

Countries
by 2030



102%+

Revenue CAGR
(2024 – 2030)

FINANCIAL HIGHLIGHTS (2030E)



\$280M+

Annual Revenue



85%+

Gross Margin



50M+

Active Users



\$200M+

EBITDA



75%+

User Retention



3.5x+

LTV / CAC

UNIT ECONOMICS (2030E)

Average Revenue Per User (ARPU)

\$200+

Customer Acquisition Cost (CAC)

\$25

Lifetime Value (LTV)

\$550+

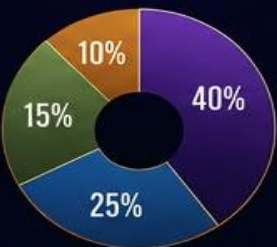
LTV / CAC Ratio

22x+

Payback Period

< 3 Months

USE OF FUNDS



- 40% Product Development & AI R&D
- 25% Marketing & User Acquisition
- 15% Team Expansion
- 10% Infrastructure & Technology
- 10% Operations & Compliance

FUNDING ASK



\$5M

Seed Round

To accelerate growth and
scale globally.

KEY MILESTONES

- 2024 Platform Launch & 100K+ Users
- 2025 1M+ Users | Break-even
- 2026 10M+ Users | Global Expansion
- 2027 \$70M+ Revenue | Profitability
- 2030 \$280M+ Revenue | 50M+ Users | Market Leader



Scalable Business Model

Built for massive impact
and long-term growth.



Sustainable Competitive Edge

AI + Vedic Wisdom + Community
= Unmatched Moat.



Massive Market Opportunity

Global spiritual & wellness market
valued at \$150B+ and growing.



Purpose-Driven Growth

Transforming lives while building
a generational company.



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WHY INVEST IN COSMIC SHASTRA?

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WHY INVEST

A Unique Intersection of Ancient Wisdom & Future Technology

We are building more than a business — we are creating a global spiritual movement.
Invest in a mission that transforms lives and delivers exponential returns.



WHY NOW?



RISING GLOBAL DEMAND

The spiritual wellness market is growing at 8%+ CAGR and is projected to reach \$150B+ by 2030.



DIGITAL TRANSFORMATION

People are moving online for guidance, learning and solutions. We meet them where they are — on their devices.



AI + VEDIC WISDOM

Our proprietary AI models make ancient wisdom accessible, accurate and personalized at scale.



GLOBAL COMMUNITY SHIFT

A new generation is seeking meaning, mindfulness and alignment — we are their trusted companion.



PROVEN TRACTION

Strong early growth, high engagement and multiple monetization streams validated with real users.

WHY COSMIC SHASTRA?



FIRST-OF-ITS-KIND PLATFORM

The most comprehensive AI-powered spiritual ecosystem in the world.



STRONG MOAT

Proprietary technology, authentic content, expert network and community-driven flywheel create defensible advantage.



HIGHLY SCALABLE

Asset-light model with massive global potential and multiple high-margin revenue streams.



PURPOSE + PROFIT

A mission-driven company solving real problems while delivering exceptional financial returns.



EXPERIENCED TEAM

Blend of Vedic experts, technology leaders and entrepreneurs with a shared vision and execution focus.



GLOBAL IMPACT

Empowering millions to live better, happier and more aligned lives — worldwide.

WHAT INVESTORS GET



High Growth Potential

Targeting \$280M+ revenue by 2030 with 102%+ CAGR.



Attractive Unit Economics

Strong LTV:CAC ratio (22x+) and high gross margins (85%+).



Scalable & Sustainable

Built for long-term compounding growth and global leadership.



Purpose-Driven Legacy

Be part of a movement that creates social impact and lasting value.

OUR VISION



To become the world's most trusted spiritual ecosystem, touching **1 billion lives** and inspiring a more conscious, compassionate world.

JOIN US IN BUILDING THE FUTURE OF SPIRITUAL WELLNESS
INVEST TODAY. TRANSFORM LIVES. BUILD FOREVER.



Massive Market
\$150B+ Opportunity



Proven Model
Strong Traction



Scalable Growth
Global Reach



Value Creation
High Returns



Meaningful Impact
1 Billion Lives

“When wisdom meets technology, transformation becomes limitless.
— Cosmic Shastra

OUR COMPETITIVE ADVANTAGE

Rooted in Authenticity. Powered by Technology. Driven by Purpose.

Cosmic Shastra uniquely combines ancient Vedic wisdom with cutting-edge AI, creating a platform that is authentic, intelligent and deeply trusted.

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COMPETITIVE
ADVANTAGE

HOW WE STAND OUT

FEATURE / FACTOR	COSMIC SHASTRA	GENERIC ASTRO APPS	CONSULTANTS (OFFLINE)	OTHER PLATFORMS
 AI + Vedic Wisdom Integration	✓	⬤	✗	⬤
 Authentic & Verified Expert Network	✓	✗	✓	⬤
 End-to-End Spiritual Ecosystem	✓	⬤	✗	⬤
 Personalization at Scale with AI	✓	⬤	✗	⬤
 Community & Content Driven Engagement	✓	✗	✗	⬤
 Trust, Transparency & Data Security	✓	⬤	⬤	✗

 Strong
  Partial
  Weak / None

OUR KEY DIFFERENTIATORS



AI-Powered Intelligence

Proprietary AI models deliver hyper-personalized insights with high accuracy.



Authentic by Design

Every prediction, remedy and ritual is rooted in authentic Vedic texts.



All-in-One Ecosystem

From consultations to courses, rituals to community — everything under one roof.



Expert-Driven Trust

Verified experts, transparent reviews and quality assurance at every step.



Community First

Engaged spiritual community driving learning, support and long-term loyalty.



Data-Driven Growth

Smart analytics & feedback loops help us continuously improve and scale.

OUR SUSTAINABLE MOAT



Proprietary Data & Insights

Unique data sets and user insights power our AI and build long-term defensibility.



Network Effects

More users, more experts, more content — stronger ecosystem, higher retention.



Brand Trust & Reputation

Built on authenticity, accuracy and customer satisfaction over time.



Technology & IP Edge

Proprietary algorithms, models and workflows create a strong barrier.



Global Scalability

Digital-first model enables exponential reach across geographies and cultures.

OUR UNIQUE EDGE



Ancient Vedic Wisdom

+



AI & Advanced Technology

+



Verified Experts & Guidance

+



Engaged Community

+



Purpose-Driven Mission



UNMATCHED VALUE

for Users, Investors and the World



We don't just predict the future.

WE HELP CREATE IT.

Cosmic Shastra — Where Wisdom Meets Innovation.



COSMIC SHASTRA
KNOW • HEAL • ALIGN • TRANSFORM

THANK YOU LET'S BUILD THE FUTURE TOGETHER

Cosmic Shastra is more than a platform — it's a global movement to make ancient wisdom accessible, trusted and transformational for every soul on the planet.

INVEST TODAY. TRANSFORM TOMORROW.



JOIN US IN SHAPING THE WORLD'S MOST
TRUSTED SPIRITUAL ECOSYSTEM.



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CLOSING

WHY INVEST IN COSMIC SHASTRA?



MASSIVE MARKET OPPORTUNITY

\$150B+ global spiritual & wellness market and growing



STRONG TRACTION & GROWTH

Proven model with high engagement and multiple revenue streams



AI + VEDIC WISDOM ADVANTAGE

Unique combination of ancient wisdom and cutting-edge technology



SCALABLE & GLOBAL IMPACT

Built to scale globally and empower billions of lives



TRUST, TRANSPARENCY & PURPOSE

Our foundation for long-term sustainability and leadership in the space

LET'S CONNECT & CREATE IMPACT



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Hyderabad India



SCAN TO CONNECT



Together, let's build a world where ancient wisdom meets modern technology and every soul has the guidance to live a better, happier and more aligned life.
Thank You for Your Time & Consideration.



ONE VISION. ONE MISSION.
INFINITE POSSIBILITIES.

THANK YOU FOR BEING PART OF A TRANSFORMATIONAL JOURNEY

Cosmic Shastra is more than a platform — it is a movement
to awaken consciousness, empower lives and elevate humanity.

Q & A

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Q & A



WE'RE HERE TO ANSWER YOUR QUESTIONS.
LET'S BUILD THE FUTURE, TOGETHER.



OUR VISION

To become the world's most trusted spiritual ecosystem,
touching **1 billion lives** and inspiring a more conscious,
compassionate and connected world.



AWAKEN
Consciousness



EMPOWER
Lives



ELEVATE
Humanity



CREATE
Lasting Impact



BUILD
A Better Future



ONE VISION. ONE MISSION.
INFINITE POSSIBILITIES.



Thank you for your time, trust and belief in our mission.
TOGETHER, LET'S TRANSFORM LIVES AND LEAVE A LEGACY.

